

The Mary Ann Sprinkle Challenge

for first-time donors



About Mary Ann Sprinkle '84

My first gift to Stephens was the year after I graduated. I gave \$135.00. The Institutional Advancement Office shared I have given “roughly” every year since then. I am not crazy about the “roughly” part. I do remember one year I missed — I just wasn’t focused on the fiscal year. As a professional fundraiser, I have no excuse. Know that I aim to make a recovery.

This is where you come in. My challenge is for new donors and for donors who simply missed making a gift to Stephens over the past 2 years. If you haven’t ever made a gift, we hope you will. If you missed a year or two, we hope you will renew. And, if you do, my gift matches yours, up to \$20,000, for the Stephens Fund. The lifeblood of the College — indispensable, unrestricted gifts of support.

Stephens was a dream come true for me. I applied and was accepted without my parents’ knowledge. When the deposit was due, I remember my mother wondering how I expected to afford what we couldn’t afford. But we paid the deposit. And my wonderful parents found a way to make it happen, along with scholarships and other support along the way. When I received my diploma, my mother shared with President Patsy H. Sampson it was the best decision her daughter had ever made with which she initially disagreed.

For all of you — both women and men — who have benefited from Stephens, I know we have something in common. Stephens was, undisputedly, life-changing. My gift is given in honor of Margaret A. Campbell. A separate gift is given in memory of James M. Shirky. If we take those two extraordinary faculty members alone and multiply them by all the faculty and staff members who made a difference in our lives, we have a big, big bridge.

I hope you will join me and make your gift now.

How to Participate

The Mary Ann Sprinkle Challenge

Match 1:1

All new and lapsed* donors
up to \$20,000

*No giving for more than 2 years

Are you All In?

Encouraging all Stephens community members to begin giving again or make a first gift to the Stephens Fund.

All gifts matter.