Assistant Professor, Business, Marketing & Communication - Non Tenure Track
School of Design

In a vibrant, robust, collaborative, multi-disciplinary environment, students are effective leaders and change agents able to successfully manage projects and communicate complex ideas to solve organizational and communication problems. Students are prepared for the future through innovation and modern technology. As strategic thinkers, creative problem solvers and effective communicators, graduates are both strategists and implementers. Well-versed in theory and practical application, students are professionally prepared with the skills for employment or graduate study.

Type: 9-month faculty position
Beginning August 16, 2016

Responsibilities:
- Teach and develop undergraduate courses, lecture and studio
- Advising undergraduate students in the two strategic communication majors
- Participate in faculty governance at the program, school and college levels
- Continued pursuit of professional development and scholarship
- Working closely with faculty and the dean of the School of Design, the successful candidate will have the ability to shape the on-going development of the Strategic Communication Integrated Marketing and Design majors and business minor
- Teaching responsibilities include introductory and advanced courses such as: Integrated Marketing Communications, Foundations of Business, Consumer Behavior, Topics in Strategic Communications, Event Management, Capstone and Professional Speaking.

Required qualifications:
- A minimum of 5 years of demonstrated work experience in the communication, marketing public relations, advertising, and/or brand management at the managerial level or above
- Ph.D., M.B.A., or M.A. with significant professional experience. At least one degree should be in communication, business or management.
- Evidence of ability to manage and coach groups toward mastery of the skills needed to succeed in global markets.
- Demonstrated accomplishments in developing connections with industry to provide opportunities for student and departmental projects/outreach.
- Strong skill base in both written and visual communications that come from an informed global perspective in communication, business and marketing.
- Expertise in at least three of the following areas: Marketing, Public Relations, Project and or brand management, Graphic Design, Social Media or Public Speaking

Preferred qualifications:
- Experience with Adobe Creative Suite, coding, interaction design and user interface, social networks
- Record of innovative teaching in higher education
- Emphasis focused on innovation, strategy and the implementation of business design thinking with in organizations
- Experience in program and curricular development and assessment

Reports to: Dean, School of Design

Stephens College is the second oldest women’s college in the country. Since our founding in 1833, we’ve been offering innovative, career-focused programs sound in the liberal arts with a focus on creative arts and sciences. Stephens prepares students to become leaders and innovators in a rapidly changing world. Graduate, online and certificate programs are open to women and men as part of our commitment to lifelong learning.

Stephens College, located in Columbia, Missouri, a vibrant college town approximately 120 miles from both Kansas City and St. Louis. Columbia is consistently rated as a top city in which to live and one of the best college towns in the country. The College prides itself on fostering a close-knit, welcome, student-centered environment. The College prides itself on fostering a close-knit, welcome, student-centered environment.
Stephens College offers excellent benefits, including vacation/holiday/sick pay, health/dental/life insurance, tuition waiver and College-paid retirement plan.

Review of applications will begin immediately and will continue until the position is filled. Employment will require a criminal background check.

To Apply:
Applicants should complete the Stephens College online application
Submit by email attachment, a current curriculum vitae, a list of five references with contact information and cover letter that describes how the applicant’s qualifications and experience align with the job description to humanresources@stephens.edu.

Stephens College is an Equal Opportunity Employer. Women, minorities, veterans, disabled veterans, and individuals with disabilities are encouraged to apply. A diverse community on campus is valued.