

## Film and Media

Department Chair: Kerri Yost, M.A.

The Department of Film and Media offers two majors: the Bachelor of Fine Arts in Digital Filmmaking and the Bachelor of Science in Integrated Media. In addition a film minor and a media studies minor are also available. The department cooperatively offers the Bachelor of Science in Fashion Communication and the Integrated Media and Liberal Studies Major. With the film and media industry continually evolving because of new media and technology, students learn the changing nature of media through real-world projects. Students experience the power of media and communicating a message to an audience, as well as the responsibility and ethics of creating media.

### Requirements for the B.F.A. Major in Digital Filmmaking

The Bachelor of Fine Arts major in Digital Filmmaking offers intensive training in all aspects of filmmaking to prepare students for the rapidly growing employment opportunities for women in the filmmaking industry. The elements of the major combine hands-on video production courses with courses on film theory and current trends in the film industry. By the time a student has reached her junior year, she will choose a track to focus on either narrative filmmaking or documentary filmmaking. Many students take both documentary and narrative film courses.

Film students will spend their senior year directing and producing their own short film and marketing this film to an audience. The senior projects will be screened to the public and possibly chosen for television broadcast or included in a DVD compilation. The films will also be reviewed by professionals in the film industry for critique and input on career goals. The student is expected to pay for all expenses associated with her project. Along with the senior film project, each student will also graduate with a student reel that includes samples of her work.

Because of the rigorous nature of the major, students are expected to demonstrate a level of dedication, effort and ethical behavior consistent with that demanded within the profession. Any student who, in the collective judgment of the department faculty in consultation with the department chair, fails at any time to live up to these standards may be required to withdraw from the DFM major. Some of the courses will be taught in intensive workshops and master classes given by industry professionals.

The bachelor of fine arts major in Digital Filmmaking requires completion of liberal arts requirements, 66 semester hours in the major as specified below and 24 semester hours of electives. An overall GPA of at least 2.0 in all DFM courses listed in the major is required. All students are required to take the Summer Film Institute between their freshman and sophomore year and between their junior and senior year. They are also required to complete at least one internship. The internship can be taken with any company/organization/film production within the film industry. An internship might even be taken abroad. Upon entering the film program, students will be required to buy their own personal hard drive for storing and editing their movies. Please consult with a film faculty member before making any purchase.

### Narrative Film Track

#### Required Courses

IME 101: Media and Culture (3 hrs.)  
DFM/IME 104: Studio Production (3 hrs.)  
DFM 187: American Cinema and Culture (3 hrs.)  
DFM 188: Introduction to Film Analysis (3 hrs.)  
DFM 190: Intro to Documentary Studies (3 hrs.)  
DFM/IME 192: Digital Video Editing (3 hrs.)  
DFM 205: Summer Film Institute (3 hrs.)  
DFM 215: Narrative Film/Video Production (3 hrs.)  
DFM 219: Sound Design for Digital Film (3 hrs.)  
DFM 230: Screenwriting I (3 hrs.)  
DFM 240: Cinematography and Lighting (3 hrs.)  
DFM 300: Directing For Film (3 hrs.)  
DFM 310: Advanced Digital Video Editing (3 hrs.)  
DFM 315: Advanced Narrative Film/Video Production (3 hrs.)  
DFM 360: Cinema and Social Change (3 hrs.)  
DFM 370: International Cinema (3 hrs.)  
DFM 400: The Business of Film (3 hrs.)  
DFM 405: Summer Film Institute (3 hrs.)  
DFM 410: Narrative Film Senior Project (6 hrs.)  
DFM/IME 483: Advanced Internship: Case Study and Report (2 hrs.)

DFM 490: Senior Portfolio (3 hrs.)  
INT 210: Internship Development (1 hr.)

### Documentary Film Track

#### Required Courses

IME 101: Media and Culture (3 hrs.)  
DFM/IME 104: Studio Production (3 hrs.)  
DFM 187: American Cinema and Culture (3 hrs.)  
DFM 188: Introduction to Film Analysis (3 hrs.)  
DFM 190: Introduction to Documentary Studies (3 hrs.)  
DFM/IME 192: Digital Video Editing (3 hrs.)  
DFM 205: Summer Film Institute (3 hrs.)  
DFM/IME 211: Documentary/News Production (3 hrs.)  
DFM 219: Sound Design for Digital Film (3 hrs.)  
DFM 240: Cinematography and Lighting (3 hrs.)  
DFM 260: The Reel World: Contemporary Documentary Film Studies (3 hrs.)  
DFM 310: Advanced Digital Video Editing (3 hrs.)  
DFM/IME 311: Advanced Documentary/News Production (3 hrs.)  
DFM/IME 321: Archival Research and Storytelling (3 hrs.)  
DFM 360: Cinema and Social Change (3 hrs.)  
DFM 370: International Cinema (3 hrs.)  
DFM 400: The Business of Film (3 hrs.)  
DFM 405: Summer Film Institute (3 hrs.)  
DFM 420: Documentary Film Senior Project (6 hrs.)  
DFM/IME 483: Advanced Internship: Case Study and Report (2 hrs.)  
DFM 490: Senior Portfolio (3 hrs.)  
INT 210: Internship Development (1 hr.)

### Requirements for a Minor in Digital Filmmaking

The minor in Digital Filmmaking requires completion of a minimum of 15 semester hours, including at least 6 hours at or above the 300 level. All courses must be enrolled for graded credit to count in the minor. An overall GPA of at least 2.0 in all film courses listed in the minor is required. Refer to the course descriptions for prerequisites and grade requirements.

#### Required Courses

DFM 188: Introduction to Film Analysis (3 hrs.)

#### *and two of the following courses:*

DFM 187: American Cinema and Culture (3 hrs.)  
DFM 190: Introduction to Documentary Studies (3 hrs.)  
DFM 192: Digital Video Editing (3 hrs.)  
DFM 205: Summer Film Institute (3 hrs.)  
DFM 211: Documentary/News Production (3 hrs.)  
DFM 215: Narrative Film/Video Production (3 hrs.)

#### *Plus:*

6 hours of DFM electives chose from digital filmmaking courses at or above the 300 level.

### Requirements for the B.S. Major in Integrated Media

In Stephens' Integrated Media program, students are prepared to become proficient communicators who can effectively tell compelling messages across various media platforms. You will explore the quickly changing field of online media that includes social media like blogs and podcasts, while learning traditional journalism skills in print writing, and television and radio production. Students are prepared for success in today's media industry through a mix of hands-on production courses, media studies theory classes, and real-world projects. You'll gain experience in online media, digital video production, graphic design, PR writing and photography. In your senior year, you'll integrate the media skills into a cohesive project with work on an online news magazine, while having the opportunity to specialize in a specific area of media.

The faculty encourages and advises majors to complement in-depth study of mass media with courses that provide breadth to their total education. Many students decide to complete minors in disciplines such as graphic design, film, business, or psychology. Students are also encouraged to participate in one of our study abroad programs.

The bachelor of science major in integrated media requires completion of liberal arts requirements, core and emphasis area hours in the major and an industry internship specified below.

### Required Courses

IME 101: Media and Culture (3 hrs.)  
IME 103: Writing for the Mass Media (3 hrs.)  
IME/DFM 104: Studio Production (3 hrs.)  
GDE 120: Graphic Design I: Typography (3 hrs.)  
IME/DFM 192: Digital Video Editing (3 hrs.)  
MPA 205: Public Relations: Principles and Practices (3 hrs.)  
IME 207: Newswriting and Production (3 hrs.)  
IME 208: Digital Photography (3 hrs.)  
IME 210: Audio Production (3 hrs.)  
INT 210: Internship Development (1 hr.)  
IME/DFM 211: Documentary/News Production (3 hrs.)  
IME 290: Creating Online Media (3 hrs.)

IME 307: Advanced Newswriting and Production (3 hrs.)  
**or**  
IME/DFM 311: Advanced Documentary News Production (3 hrs.)

IME 310: Advanced Audio Production (3 hrs.)  
IME 321: Archival Research and Storytelling (3 hrs.)  
IME 362: Media Law (3 hrs.)  
IME 464: Women and Media (3 hrs.)  
IME 483: Advanced Internship: Case Study and Report (2 hrs.)  
IME 493: Senior Project: Online News Magazine (6 hrs.)

### Requirements for a Minor in Media Studies

The minor in Media Studies requires completion of a minimum of 15 semester hours, including at least 6 hours at or above the 300 level. All courses must be enrolled for graded credit to count in the minor. An overall GPA of at least 2.0 in all media courses listed in the minor is required. Refer to the course descriptions for prerequisites and grade requirements.

### Required Courses

IME 101: Media and Culture (3 hrs.)  
IME 464: Women and the Media (3 hrs.)

#### *and three of the following courses:*

IME 103: Writing for the Mass Media (3 hrs.)  
IME/DFM 104: Studio Production (3 hrs.)  
IME/DFM 192: Digital Video Editing (3 hrs.)  
IME 210: Audio Production (3 hrs.)  
IME 208: Digital Photography (3 hrs.)  
IME/DFM 211: Digital Film/video production (3 hrs.)  
IME 207: Newswriting and Production (3 hrs.)  
IME 290: Creating Online Media (3 hrs.)  
IME 307: Advanced Newswriting & Production (3 hrs.)  
IME 310: Advanced Audio Production (3 hrs.)  
IME/DFM 311: Advanced Digital Film/Video Production (3 hrs.)  
IME 321: Archival Research & Storytelling (3 hrs.)  
IME 362: Media Law (3 hrs.)  
IME 380: Topics in Mass Media (3 hrs.)

### Integrated Media and the Liberal Studies Major

The media studies minor is available as an option to include in the Liberal Studies major. See the Liberal Studies section of the catalog for complete information about the major.

## Digital Filmmaking Courses

### **DFM 104: Studio Production**

(3 hrs.)

(Lab fee charged. Cross-listed as IME 104.) An introduction to basic equipment and techniques of television and video production through lectures, demonstrations and crew participation. Elements and skills covered include operation of audio consoles, microphones, audio editing, television cameras, switchers, lighting and studio procedures. Students will work on class projects as well as community projects in the studio. Students are responsible for some materials required. Offered fall semester only.

### **DFM 187: American Cinema/Culture**

(3 hrs.)

(Open to all students)

This course examines American culture and society through film. The primary text for this course will be American films. We will critically analyze how American cultural and social conflicts are portrayed and worked out in popular films. By watching, discussing, and writing about these films, we will examine how motion pictures create a window into modern American society. Students will learn how to read American films as cultural text that helps us better understand our history and culture. Offered fall semester only.

### **DFM 188: Introduction to Film Analysis**

(3 hrs.)

(Open to all students.)

This course is an introduction to film analysis that is intended to help prepare students for upper level theory, film history and analysis courses. Through lectures, projects, discussions and screenings, students will examine various eras and movements within film from a technical and cultural perspective. We will investigate basic concepts within critical theories and how to discuss and write about film. Offered spring semester only.

### **DFM 190: Introduction to Documentary Film**

(3 hrs.)

(Open to all students.)

This course examines the history of documentary films up to the present-day rise of the non-fiction film. We will discuss the cultural contexts of the films and the theoretical questions they raise, including the blurry line between fiction and nonfiction. Class activities will also include participating in the local True/False Documentary Film Festival. The primary text for this course will be films and visiting filmmakers. Offered spring semester only.

### **DFM 192 Digital Video Editing**

(3 hrs.)

(Prerequisite: None; lab fee charged. Cross-listed as IME 192.)

This course guides students through digital post-production process from video capture to output of edited work. This course covers major steps from digitizing, editing audio, editing video, organizing digital media, outputting to different media formats, and using editing software for media creation. Along with technical skills, this course focuses on editing and storytelling.

### **DFM205 Summer Film Institute**

(3 hrs.)

Development of basic skills in technical filmmaking through class lectures and crew work on a variety of film projects. This course is a study of general principles and accepted practices in film production, examining every role in a film production. Summer only.

### **DFM 211: Documentary/News Production**

(3 hrs.)

(Prerequisites: DFM/IME 192 with grade of C- or better or permission of instructor. Lab fee charged. Cross-listed as IME 211).

Introduces the student to the planning, execution and editing of documentary and news programming in the field. Includes practical experience in operating a variety of audio and video field equipment as well as editing and post-production software.

### **DFM 215: Narrative Film/Video Production**

(3 hrs.)

(Prerequisites: DFM/IME 192 with grade of C- or better or permission of instructor; lab fee charged.)

Introduces the student to the aesthetic and technical aspects of narrative filmmaking, non-linear editing, and production of video involving field and studio production. Includes practical experience in operating a variety of audio and field equipment, as well as additional experience in post-production editing equipment.

**DFM219 Sound Design for Digital Film**

(3 hrs.)

(Prerequisite: DFM/IME 192; lab fee charged.)

This course is a hands-on “crash course” in the design and technology of sound for film. Students will explore the basics of sound design for film: music (underscoring and incidental), sound effects (atmospheric, Foley and specific), and dialogue (on set and post-production). Students will learn to use various microphones, recording techniques, playback devices, and non-linear editing to give their stories the full weight they deserve. The course will be primarily project driven with some lecture and film analysis.

**DFM 230: Screenwriting I**

(3 hrs.)

(Prerequisites: DFM 187 or DFM 188 or permission of instructor. Cross-listed with ENG 230.)

This course is designed as an introduction to screenwriting, focusing on the foundations of linear, visual storytelling for the screen.

**DFM240 Cinematography and Lighting**

(3 hrs.)

(Prerequisites: DFM/IME 104 and DFM/IME 192 or permission from instructor; lab fee charged.)

This course explores camerawork and lighting as elements that enhance storytelling, such as digital lighting, shading techniques and camera composition.

**DFM 250: Screenwriting II**

(3 hrs.)

(Prerequisites: ENG 212, or DFM/ENG 230 or permission of instructor. Cross-listed with ENG 250.)

Screenwriting II is an intermediate-level course focusing on linear storytelling for the screen. Students will deepen their knowledge and experience of previously introduced screenwriting tools, including structure, character, conflict, action, dialogue, and visual storytelling. Adaptation and non-traditional story structures for film will be introduced.

**DFM 260 The Reel World: Contemporary Documentary Film Studies**

(3 hrs.)

(Open to all students.)

This course examines current documentary trends and the industry, and looks at the experimental “edges” documentary artists are exploring today. Along with exploring film topics and themes, we will also examine the changing new techniques, technology, and styles in documentary filmmaking. This class is offered during the spring semester alongside the True/False Documentary Film Festival. Students will participate in the festival by volunteering, attending screenings, and/or going to film workshops. Offered every other year.

**DFM 300: Directing for Film**

(3 hrs.)

(Prerequisite: DFM/IME 211 or DFM 215, or permission of instructor. Lab fee charged.)

Students will gain hands-on experience by directing, shooting, and editing a series of exercises designed to transform scripted text into visual storytelling. Casting and working with actors in preparation and execution of scripted scenes will be the focus of the course.

**DFM 310: Advanced Digital Video Editing**

(3 hrs.)

(Prerequisites: DFM/IME 192 or permission from instructor; lab fee charged.)

This class will build on the skills learned in DFM220. Students will use a variety of software to build post-production skills. Students will learn to more about color correction, sound mix, and graphics, and learn new skills in compositing.

**DFM 311: Advanced Documentary/News Production**

(3 hrs.)

(Prerequisite: grade of C- or better in DFM/IME 211 or permission of instructor; lab fee charged. Cross-listed with IME 311)

Continuing practical experience in documentary and news field and studio production. Focuses on the planning, pre-production, production and post-production of documentary and news programs with emphasis on the separate roles of the producer and director. Students are involved in producing programming to air on cable access.

**DFM 315 Advanced Narrative Film/Video Production**

(3 hrs.)

(Prerequisite: DFM 300 or permission of instructor; lab fee charged.)

Continuing practical experience in narrative filmmaking production. Focuses on the planning, pre-production, production and post-production of narrative filmmaking with emphasis on the separate roles of the director, producer, and cinematographer. Students are involved in producing programming to air on cable access television.

**DFM 321 Documentary Research and Storytelling**

(3 hrs.)

(Prerequisites: DFM/IME 192 or permission from instructor; lab fee charged. Cross-listed with IME 321.)

Advanced research and production course in using images and music in media. Students will learn how to incorporate stills, video footage and music into a digital story. We will evaluate the historical value of archival material and learn about current copyright clearance and legal issues. Students will research a topic to produce a final media product that can be viewed online. We will explore research methods for historical and current topics.

**DFM 360 Cinema and Social Change**

(3 hrs.)

(Prerequisites: DFM187 or 190 or permission from instructor.)

This course examines how documentary and narrative filmmaking can affect social change. We will examine the effects of cinema on social movements in the United States and worldwide. We will ask whether media can, in fact, change society at all, whether those changes are controllable by the artist/producer, the audience or the state. We will ask whether these changes can backfire or produce unexpected results. Offered every other year.

**DFM 370 International Cinema**

(3 hrs.)

(Prerequisites: DFM 187 or 188 or 190 or permission from instructor.)

This course will trace the major trends and movements that have emerged from various national cinemas and contributed to the historical development of film as an international art form. We will view selected films and consider how they reflect their own cultural and historical context and reflect global creative confluences. Along with studying international film in our class and our textbook, students will research a national cinema and industry, presenting their findings to the class and in a final research project. Offered every other year.

**DFM 380: Topics in Filmmaking**

(3 hrs.)

Topics offered in rotation and in response to interest. Course may be repeated with a different topic.

**DFM 400 Business of Film**

(3 hrs.)

(Prerequisite: must be a DFM major with junior standing.)

A study of the business of film including film financing, business strategies, audience analysis, distribution strategies, preparing a business plan. Offered every other year.

**DFM405 Summer Film Institute**

(3 hrs.)

Development of basic skills in technical filmmaking through class lectures and crew work on a variety of film projects. This course is a study of general principles and accepted practices in film production, examining every role in a film production. Summer only.

**DFM410 Narrative Film Senior Project/ DFM420 Documentary Film Senior Project**

(6 hrs. total; 3 hrs. each semester)

(Prerequisite: senior standing, lab fee charged.)

This extensive, full school-year production course constitutes the capstone courses in this major and requires completion of a short narrative or a documentary film. Students will direct and produce a short film as well as develop outreach materials and plan the senior film showcase. Finished films will be exhibited at the end of the spring semester at the senior film showcase and open the public. Final films will be assessed by a jury of industry professionals.

**DFM483 Advanced Internship Case Study & Report**

(2 hrs.)

(Prerequisite: INT 210 and completion of industry internship required by department. Cross-listed with IME 483.)

*NOTE:* All appropriate agreement and approval forms must be on file with the faculty supervisor prior to beginning the internship.

This course brings together students who have completed industry internships in order to evaluate their internship experience and discuss relevant workplace issues. Students share information about their internships, including their interaction with supervisors, co-workers and clients; their position and responsibilities; and the relationship between their expectations and the realities of their internship. Students use the information they compiled during their internship to create a multimedia presentation of their internship case study. Students also study current employment trends and create an online resume. Offered fall semester only.

**DFM490 Senior Portfolio**

(3 hrs.)

(Prerequisite: Senior standing; lab fee charged.)

Emphasis on finished work of original films for the student's final portfolio, which includes a résumé, a DVD of student work, and a press kit for the senior film project. This class is not only about putting together final work, but will also discuss outreach plans, screenings, marketing, film festival research and submitting to film festivals. Students will learn how to author DVDs, create promotional materials, organize screenings, research career opportunities, and discuss film distribution strategies. Offered spring semester only.

**DFM 491: Master Class**

(3 hrs.)

Visiting industry professionals teach in different areas of filmmaking as an Artist in Residence.

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## Integrated Media Courses

**IME 101: Media and Culture**

(3 hrs.)

(Open to all students)

A study of the interplay of influences between mass media and culture, including an understanding of the workings of media organizations, the changes brought about by new technology and the media's legal and ethical responsibilities. Offered every semester.

**IME 103: Writing for the Mass Media**

(3 hrs.)

(Prerequisite: grade of C- or better in IME 101 or permission of instructor; lab fee charged)

An introduction to the different styles of writing demanded by the various media, the array of techniques and methods used to find information and present it accurately and appropriately for the medium, and the different forms information may take in the mass media. Areas of study include public relations writing and advertising copywriting, with particular emphasis on print news writing Associated Press style and broadcast writing. Offered every semester.

**IME 104: Studio Production**

(3 hrs.)

(Lab fee charged. Cross-listed as DFM 104.) An introduction to basic equipment and techniques of television and video production through lectures, demonstrations and crew participation. Elements and skills covered include operation of audio consoles, microphones, audio editing, television cameras, switchers, lighting and studio procedures. Students will work on class projects as well as community projects in the studio. Students are responsible for some materials required. Offered fall semester only.

**IME 192 Digital Video Editing**

(3 hrs.)

(Prerequisite: None; lab fee charged. Cross-listed as DFM 192.)

This course guides students through digital post-production process from video capture to output of edited work. This course covers major steps from digitizing, editing audio, editing video, organizing digital media, outputting to different media formats, and using editing software for media creation. Along with technical skills, this course focuses on editing and storytelling.

**IME 207: Newswriting and Production**

(3 hrs.)

(Prerequisites: LBA 108 and grade of C- or better in IME 103; lab fee charged)

An introduction to news and feature writing and reporting for the print media. Students learn news gathering, interviewing, organizing, writing and editing skills for basic types of articles and also write for and assist in producing the campus newspaper, Stephens Life. Students also review Associated Press style.

**IME 208: Digital Photography**

(3 hrs.)

(Open to all students; lab fee charged)

This class introduces students to artistic and practical aspects of photography. The class nature is flexible and is designed to accommodate students with various majors, interests and prior photographic experiences. Weekly assignments will introduce students to the typical challenges photographers face from day to day. You will shoot photo assignments for Stephens Life and work on building your personal portfolios. The class mostly involves electronic equipment that doesn't require studio processing.

**IME 210: Audio Production**

(3 hrs.)

(Prerequisite: C- or better in IME 103)

Introduces students to the regulations of broadcast, as well as to the planning and production of various forms of audio. Special emphasis is placed on production usage of professional audio studio and software. Selected projects are for broadcast on Stephens' own KWWC-FM and online.

**IME 211: Documentary/News Production**

(Prerequisites: DFM/IME 192 with grade of C- or better or permission of instructor. Lab fee charged. Cross-listed as DFM 211).

(3 hrs.)

Introduces the student to the planning, execution and editing of documentary and news programming in the field. Includes practical experience in operating a variety of audio and video field equipment as well as editing and post-production software.

**IME 212: Integrated Media Practicum**

(1-3 hrs.)

(May be taken two times for credit)

(Prerequisite: permission of department faculty; can be taken for either S/U or A-F credit)

Open to all majors and minors working at KWWC-FM, Stephens Life, CAT-TV, Citizen Jane Film Festival, or a department-sponsored media project. Work to be evaluated by appropriate faculty adviser. Offered every semester.

**IME 280: Topics in Integrated Media**

(3 hrs.)

Topics courses are devoted to special subjects that may not be covered in depth in other courses.

**IME 290: Creating Online Media**

(3 hrs.)

(Open to all students; lab fee charged)

Students will learn HTML "nuts and bolts" of building web documents as well as how to use specialized software for completing web projects. The goal of this course is to build students understanding of the Internet and multimedia as a learning tool and a consumable product. During the labs students will conceptualize and implement online projects and work on the individual assignments.

**IME 307: Advanced Newswriting and Production**

(3 hrs.)

(Prerequisite: grade of C- or better in IME 207 or permission of instructor; lab fee charged)

An advanced course in writing in-depth news stories, features, editorials and columns with emphasis on strengthening interviewing, reporting and writing skills. Students write for and help produce Stephens Life.

**IME 310: Advanced Audio Production**

(3 hrs.)

(Prerequisite: IME 210 or permission of instructor; lab fee charged)

The planning, writing and execution of audio, including news and public affairs, continuity, public service and specialty music programs. Class activities include practical experience through participation in the operation of KWWC-FM.

**IME 311: Advanced Documentary/News Production**

(3 hrs.)

(Prerequisite: grade of C- or better in IME/DFM 211 or permission of instructor; lab fee charged. Cross-listed with DFM 311.)

Continuing practical experience in documentary and news field and studio production. Focuses on the planning, pre-production, production and post-production of documentary and news programs with emphasis on the separate roles of the producer and director. Students are involved in producing programming to air on cable access.

**IME 321 Documentary Research and Storytelling**

(3 hrs.)

(Prerequisites: DFM/IME 192 or permission from instructor; lab fee charged. Cross-listed with DFM 321.)

Advanced research and production course in using images and music in media. Students will learn how to incorporate stills, video footage and music into a digital story. We will evaluate the historical value of archival material and learn about current copyright clearance and legal issues. Students will research a topic to produce a final media product that can be viewed online. We will explore research methods for historical and current topics.

**IME 362: Media Law**

(3 hrs.)

(Prerequisite: junior standing or permission of instructor; cross listed as LGS 362)

A study of the legal issues concerning media and individuals, organizations and the mass media. Reviews the development of such areas as First Amendment freedoms: free speech, free press, fair trial; privacy and access; libel, defamation, obscenity and indecency; advertising, copyright and trademark; and new media regulation. Offered fall semester only.

**IME 380: Topics in Integrated Media**

(3 hrs.)

Topics offered in rotation and in response to interest. Course may be repeated with different topic.

**IME 412: Advanced Integrated Media Practicum**

(1-3 hrs.)

(May be taken two times for credit)

(Prerequisites: junior standing and permission of department faculty; can be taken either for S/U or A–F credit; lab fee charged.)

Open to all majors and minors working in an executive/management position at KWWC-FM, *Stephens Life*, CAT-TV, Citizen Jane Film Festival, or a department-sponsored media project approved by the faculty. Work to be evaluated by appropriate faculty adviser. Offered every semester.

**IME 464: Women and Media**

(3 hrs.)

(Prerequisites: IME 101 or WST 210 and senior standing; cross-listed as WST 464)

This course examines the complex relationship between women and the media. Topics include the contributions of women to the growth; popularity and power of the various mass media; the individual and social issues that arise from the portrayal of women in mass media, both past and present; and the roles and responsibilities of women as producers, consumers and targets of mass media.

**IME 483: Advanced Internship: Case Study and Report**

(2 hrs.)

(Prerequisite: INT 210 and completion of industry internship required by department. Cross-listed with DFM 483.)

**NOTE: All appropriate agreement and approval forms must be on file with the faculty supervisor prior to beginning the internship.**

This course brings together students who have completed industry internships in order to evaluate their internship experience and discuss relevant workplace issues. Students share information about their internships, including their interaction with supervisors, co-workers and clients; their position and responsibilities; and the relationship between their expectations and the realities of their internship. Students use the information they compiled during their internship to create a multimedia presentation of their internship case study. Students also study current employment trends and create an online resume. Offered fall semester only.

**IME 493: Senior Project: Online News Magazine**

(6 hrs.)

(Prerequisites: senior standing; lab fee charged)

This is the senior capstone experience of the major taken in the fall and spring semesters. This course requires the application of various media skills and production tasks to produce the online magazine *Stephens Life*. All the skills from their course of study are applied to the creation and execution of a "real-life" online magazine with areas of emphasis in audio and video production, newswriting, photography, social media, graphic design, and public relations. A grade of C- or better is required for graduation.

**Independent Study**

Independent studies (special studies, tutorials, readings, projects) may be proposed by students who wish to investigate a subject not otherwise available. A faculty member must agree to advise the independent study and the department chair must approve the project. Information about independent study may be obtained in department offices or in the Office of the Registrar.