

Fashion Design and Product Development

Dean, School of Design and Fashion: Monica McMurry, M.S.

Fashion is one of America's leading industries. Stephens College offers a Bachelor of Fine Arts degree that prepares students to become professionals in fashion design and product development. A major in fashion at Stephens is further distinguished and enriched by a liberal arts foundation. Through our program, Stephens women prepare themselves for a wide variety of positions in fashion design. Our alumnae can be found in all aspects of the global fashion industry.

The Fashion Design and Product Development program provides the technical and creative skills necessary for success in this exciting field. Computerization is incorporated into several design courses as an integral part of the fashion industry's future. The program at Stephens includes guest critics who are actively involved in the industry. Students are required to complete an internship and encouraged to participate in one of our study abroad programs. In addition to our standard fashion degrees, students may elect to develop a self-initiated major during the sophomore year that combines fashion with at least one other discipline. All self-initiated majors require approval by the School of Design and Fashion faculty.

Requirements for the B.F.A. Major in Fashion Design and Product Development

The bachelor of fine arts major in fashion design and product development requires the completion of liberal arts requirements and 74 semester hours in FAS, including a fashion-related internship. In addition, 9 semester hours in Art and 3 semester hours in BUS are required. Students must earn a C- or better in all required courses within the bachelor of fine arts in fashion design and product development program. Students may not continue to the next level class until the prerequisite class is passed with a C- or better.

Required Courses

ART 105: Beginning Drawing (3 hrs.)
ART 201: Life Drawing (3 hrs.)
ART 203: Painting/Color (3 hrs.)
BUS 250: Marketing (3 hrs.)
FAS 111: Clothing Construction I (3 hrs.)
FAS 170: Survey of the Fashion Industry (3 hrs.)
FAS 192: Introduction to Apparel Manufacturing (3 hrs.)
FAS 201: Product Analysis (3 hrs.)
FAS 203: Textiles (3 hrs.)
FAS 214: Draping and Patternmaking I (5 hrs.)
FAS 220: Computer-Aided Patternmaking (2 hrs.)
FAS 246: Fashion Drawing (3 hrs.)
FAS 248: Advanced Fashion Drawing and Illustration (3 hrs.)
FAS 303: Product Development (3 hrs.)
FAS 315: Pre-20th Century Costume (3 hrs.)
FAS 316: Draping and Patternmaking II (5 hrs.)
FAS 320: Computer-Aided Design (3 hrs.)
FAS 325: Advanced Computer Aided Design (2 hrs.)
FAS 330: Sportswear and Dresses (3 hrs.)
FAS 340: Sportswear: Active, Swim and Casual (3 hrs.)
FAS 375: 20th Century Costume (3 hrs.)
FAS 403: Tailored Design: Suits and Outerwear (2 hrs.)
FAS 404: Tailored Design: Suits and Outerwear (2 hrs.)
FAS 405: Senior Collection: Line Development (4 hrs.)
FAS 420: Computer-Aided Manufacturing (2 hrs.)
FAS 466: Senior Collection: Studio (3 hrs.)
FAS 468: Portfolio Development (2 hrs.)
FAS 493: Current Issues in the Global Fashion Industry (3 hrs.)
FAS 496: Post-Internship Seminar (2 hrs.)
INT 210: Pre-Internship Seminar (1 hr.)

Independent Study

Independent studies (special studies, tutorials, readings, projects) may be proposed by the student who wishes to investigate a subject not otherwise available. All independent studies are subject to approval of design and fashion faculty. Information about independent study may be obtained in department offices or in the Office of the Registrar. All proposed independent studies will be approved by a consensus of the entire fashion faculty prior to student registration in such a course.